Advanced Instructional Methods EDUC-2092

Frank Reimer

How can I use student-centered learning approaches in my teaching?

Graphic Design Program

3 case studies where I use a student-centred learning approach in my curriculum.

Example One

COURSE Publication Design

LEARNING OUTCOME

Design a multi-page document using a common grid system.


Lock
Buch
Bazon
Brock
DUMONT
Faszination Kunst

STUDENT-CENTERED LEARNING APPROACH

FLIP TEACHING

HOW WE'LL DO IT
(DONE AS AN INTRODUCTION TO GRID SYSTEMS)

- Watch the following utube video on grid systems

https://www.youtube.com/watch?v=FVsFb1mRPeg

- Explore other online information on grid systems
- Find 2 examples of page layouts
- Put tracing paper over the examples
- On the tissue draw where the grid system is
- Explain to the class what type of grid system was used in the examples


Builder180
The morning-sunshine, everybody-sit-back-and relax space
Builder180
The morning-sunshine, everybody-sit-back-and relax space

16-column vertical grid

EVALUATION

2 x 15 marks for the examples

2 x 15 marks for identifying the grid system

2 x 15 marks for explaining the grid to the class

10 marks for process/professionalism

Example Two

COURSE Graphic Design 1

LEARNING OUTCOME

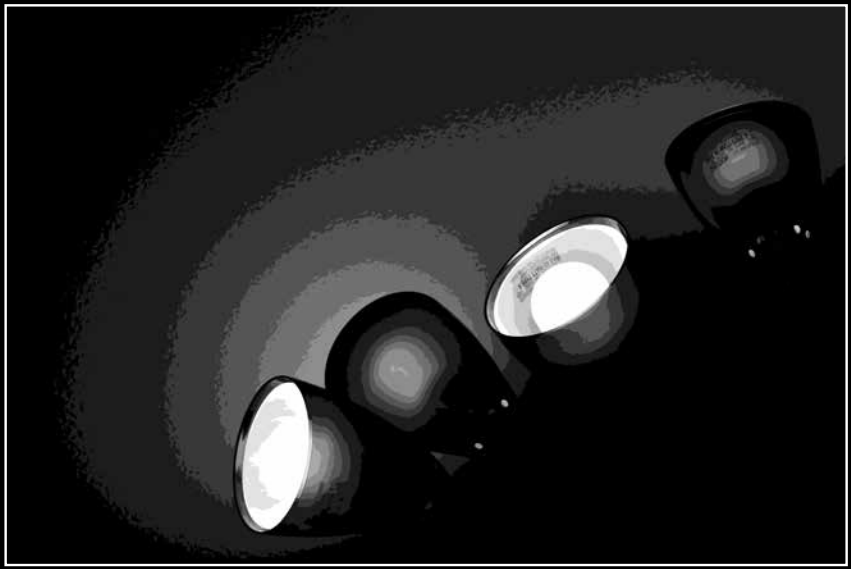
Identify different tonal values in a photograph.

STUDENT-CENTERED LEARNING APPROACH

COOPERATIVE LEARNING

HOW WE'LL DO IT

- Student will be put into groups of 4
- Send them out to take photographs
- Students to photograph 4 different objects each
- Have them analyze their photographs as a group and discuss how value has be used
- Have them choose the best 8 examples of value



EVALUATION

4 x 20 marks for each photographic example

10 marks for group work

10 marks for process/professionalism

Example Three

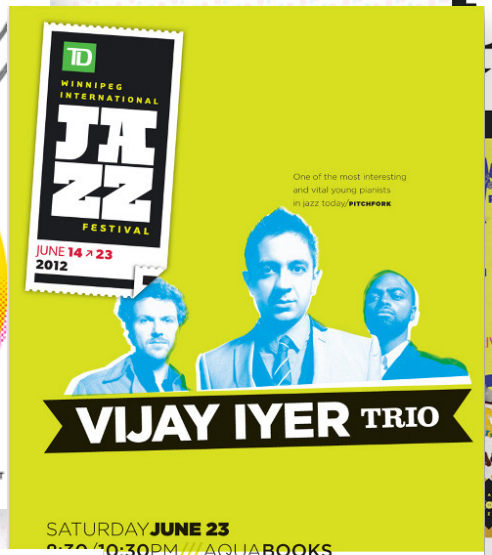
COURSE Campaign Strategy

LEARNING OUTCOME

Research event campaigns and provide examples of how they deal with concepts, composition, colour, and type.


COOL
JAZZ
WINNIPEG FESTIVAL
2006
JUNE 15-25


TD
WINNIPEG INTERNATIONAL
JAZZ
FESTIVAL
JUNE 14 ↗ 23
2012
TROM-BONE SHORTY
& ORLEANS AVENUE
THURSDAY JUNE 21
7:30PM /// BURTON CUMMINGS THEATRE
INDIVIDUAL TICKETS AVAILABLE AT
JAZZWINNIPEG.COM /// THE JAZZ WINNIPEG OFFICE 007-100 ARTHUR STREET
THE JAZZ WINNIPEG INFOLINE 989-4656


TD
WINNIPEG INTERNATIONAL
JAZZ
FESTIVAL
JUNE 14 ↗ 23
2012
One of the most interesting and vital young pianists in jazz today/PITCHFORK
VIJAY IYER TRIO


TD
WINNIPEG INTERNATIONAL
JAZZ
FESTIVAL
NIKKI YANOFSKY
JAZZ AT LINCOLN CENTER ORCHESTRA
with
ROY HARGROVE QUINTET
TERENCE BLANCHARD
& THE WJO: JAZZ IN FILM
Pink Martini
WYNTON MAR


COOL
jazz
winnipeg festival
2007
JUNE 22 to JULY 2
www.jazzwinnipeg.com


TD
WINNIPEG INTERNATIONAL
JAZZ
FESTIVAL
JUNE 14 ↗ 23
2012
RAMSEY LEWIS
FRIDAY JUNE 22
7:30PM /// BURTON CUMMINGS THEATRE
INDIVIDUAL TICKETS AVAILABLE AT
JAZZWINNIPEG.COM /// THE JAZZ WINNIPEG OFFICE 007-100 ARTHUR STREET
THE JAZZ WINNIPEG INFOLINE 989-4656


JANELLE MONÁE
+ GUESTS
WEDNESDAY JUNE 20
7:30PM /// BURTON CUMMINGS THEATRE
INDIVIDUAL TICKETS AVAILABLE AT
JAZZWINNIPEG.COM /// THE JAZZ WINNIPEG OFFICE 007-100 ARTHUR STREET
THE JAZZ WINNIPEG INFOLINE 989-4656

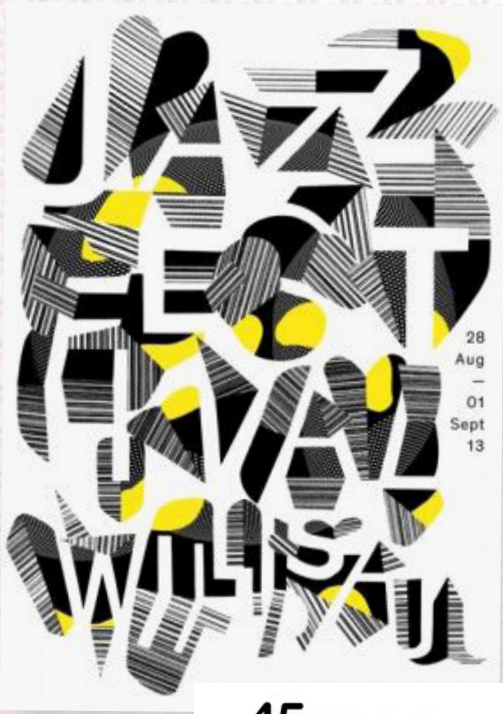

TD
WINNIPEG INTERNATIONAL

STUDENT-CENTERED LEARNING APPROACH

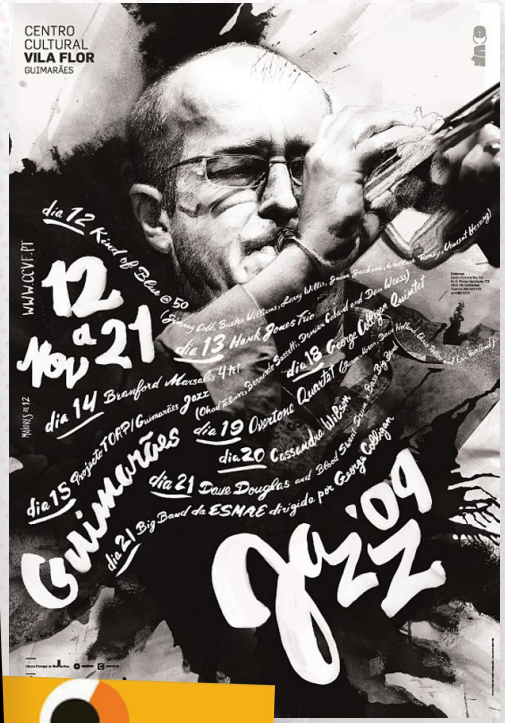
CASE STUDIES

HOW WE'LL DO IT

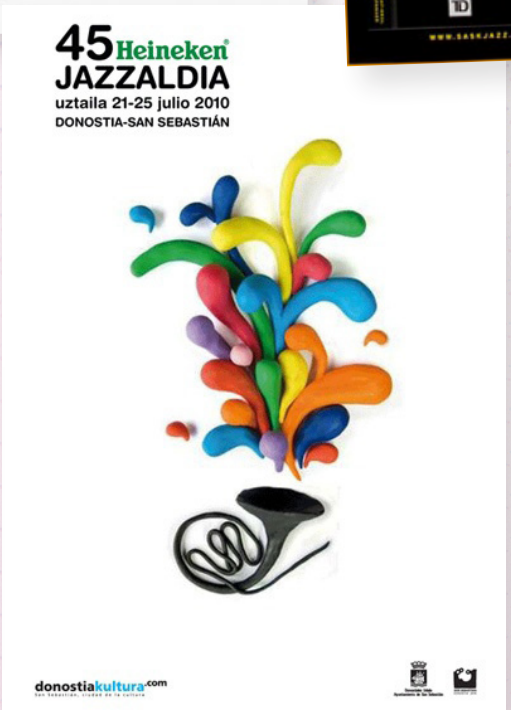
- Research their topic online or in print
- Collect examples of work with similar issues
- Put those examples in a mood board
- Organizing them into 4 categories; concept, composition, type, and colour
- Collect 4 examples for each category
- Share their examples with the class
- Meet in groups to discuss the examples


JAZZ FESTIVAL WILLISAU
28 Aug — 01 Sept 13


2011
SASKTEL SASKATCHEWAN JAZZ FESTIVAL
1986
JUNE 24
JULY 03
JAZZ FESTIVAL
25 YEARS
WWW.SASKJAZZ.COM


CENTRO CULTURAL VILA FLOR
GUIMARÃES
WWW.CCVF.PT
12 a 21 Nov
Guimarães
Jazz'09

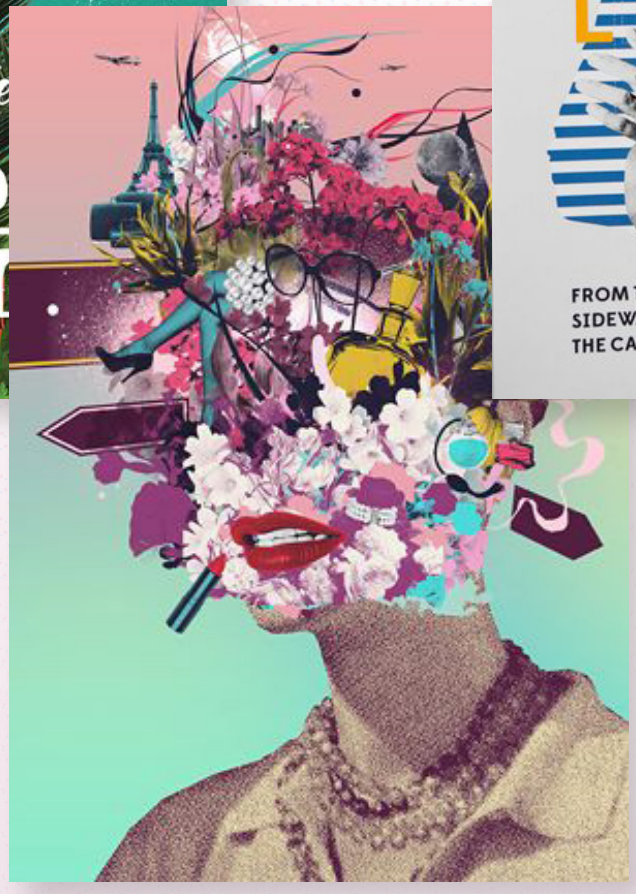

JAZZ FESTIVAL WILLISAU
25–29 AUG 2010


45 Heineken
JAZZALDIA
uztaila 21-25 julio 2010
DONOSTIA-SAN SEBASTIÁN
donostiakultura.com


September 18-20, 2009
52nd Annual
MONTEREY
JAZZ
FESTIVAL
Presented by Verizon


BRISBANE
Jazz
FESTIVAL


03 al 05
DE OCTUBRE
17:30 A 23:30HS
Reserva
ECOLOGICA
COSTANERA SUR




JEAN PAUL GAULTIER
FROM THE
SIDEWALK TO
THE CATWALK


FESTIVAL DE CANNES
15 - 26 MAI 2013
66e FESTIVAL DE CANNES

EVALUATION

4 x 20 marks for each category

(5 marks for each example)

10 marks for group work

10 marks for process/professionalism

SUMMARY

Almost all of our projects in Graphic Design involve student-centred learning to some degree.

They learn from researching.
They learn from asking questions.
They learn from examples.
They learn for doing.
They learn from exploring.
They learn from making mistakes.
They learn from each other.

Everyday is a
new opportunity to learn.

Questions?